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Anthony Guido: 203-569-0284

The Cohen Veterans Network Adds Industry Leaders to Bolster Growth Along Path to 25 Clinics

Team Leads in External Affairs, Advancement, and Research Enhance Network Approach to Awareness, Sustainment, and Advancing the Field

Washington, D.C., October 11, 2018 – The Cohen Veterans Network today unveiled an expanded roster of [senior leaders](#) in order to meet Steven A. Cohen's pledge to open 25 clinics over five years. That \$275M commitment was [made public](#) in April 2016 and CVN is on target to reach the goal by 2021.

“As we build our community-based model of care across the country, we’ve moved to add thought leadership and specialized expertise to our team,” said Cohen Veterans Network President & CEO Dr. Anthony Hassan. “This is all designed to offer the highest quality care to veterans and family members for the long term.”

As Chief External Affairs Officer and a member of the leadership team, **Paul Wood** is responsible for setting overall communications strategy for Cohen Veterans Network and oversees communications, marketing, social media and public partnerships.

Prior to joining Cohen Veterans Network, Wood was a partner at Ketchum, a top three global public relations firm, where he held a variety of roles focused on client leadership, practice leadership, client experience and growth. While at Ketchum, Wood developed cause and public education campaigns for Michelin, Empire Blue Cross/Blue Shield, The New York State of Health and other clients.

Rajeev Ramchand is Senior Vice President-Research at the Cohen Veterans Network. In this role, he is responsible for designing and guiding CVN's research agenda and for conducting research within the network.

He comes to CVN after working for 12 years as a behavioral scientist at the RAND Corporation. At RAND, he conducted research on an array of topics including military and veteran mental health, military and veteran caregivers, adolescent delinquency, the impact of disasters on community health, and violent extremism. He has also conducted many studies on suicide and suicide prevention in military, veteran, and civilian populations.



With more than twenty-five years of fundraising experience in diverse arenas, **Carl Marucci** joins Cohen Veterans Network as Senior Vice President for Advancement, to coordinate the organization’s fundraising efforts to sustain, advance and endow the Cohen Clinics across the nation. With particular success in structuring comprehensive development efforts, including developing major gift, annual giving and planned giving programs, along with prospect research, high level special events, capital campaigns, and board development, Marucci has led fundraising efforts for local, national and international organizations.

Prior to joining CVN, Marucci coordinated the successful capital campaign at Northwell Health’s Peconic Bay Medical Center on Long Island’s East End. He also served as the Vice President for Institutional Advancement at HealthCare Chaplaincy Network, New York City.

In addition to these new hires, established team leaders have received promotions. **Crystal Shelton**, now Senior Vice President, Network Systems and **Devon Collins**, now Senior Vice President for Network Systems, oversee significant components within the network structure.

Shelton is responsible for the development and day-to-day oversight of Clinical Programs including clinical training, telehealth, clinical innovations, intern and scholars’ programs and works directly to support each clinic to have the clinical resources and expertise necessary to provide the highest-quality clinical services to our veterans and military families. Shelton served as an active duty social work officer in the United States Navy. During her time in uniform, she worked with infantry marines and combat instructors at the Marine Corps School of Infantry offering evidence-based interventions in the clinic and out in the training field.

Collins is responsible for the implementation and integration of a network-wide Electronic Health Record system and leveraging meaningful data at the network, clinic and client level. She has worked with the veterans community for nearly a decade, most recently serving as the Chief Operations Officer for Iraq and Afghanistan Veterans of America (IAVA), a leading veterans group for post-9/11 veterans.

ABOUT THE COHEN VETERANS NETWORK

The Cohen Veterans Network is a 501(c)(3) national not for profit philanthropic organization for post-9/11 veterans and their families. CVN focuses on improving mental



health outcomes, with a goal to build a network of outpatient mental health clinics for veterans and their families in high-need communities, in which trained clinicians deliver holistic evidence-based care to treat mental health conditions. Learn more about the [Cohen Veterans Network](#).

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communications@cohenveteransnetwork.org

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