



Kate Sullivan: (203) 569 - 0293

kate.sullivan@cohenveteransnetwork.org

Cohen Veterans Network Unveils New Awareness Campaign, ‘PTSD: What Therapists Want You to Know’

‘Why can two people respond differently to the same trauma?’ New video series answers common questions with insights from mental health experts who specialize in treating PTSD

STAMFORD, Conn., June 11, 2025 – This June, coinciding with PTSD Awareness Month, Cohen Veterans Network (CVN), a national not-for-profit network of mental health clinics for post-9/11 veterans, service members, and their families, is launching a new public awareness campaign, “[PTSD: What Therapists Want You to Know](#).” The initiative features a video series with key insights from mental health experts who specialize in treating trauma and PTSD. The campaign aims to challenge misconceptions about the disorder and underscore that effective treatments are available.

[Posttraumatic Stress Disorder](#) (PTSD) is a mental health disorder that some people develop after experiencing or witnessing a life-threatening event, like combat, a natural disaster, a car accident, or sexual assault. The U.S. Department of Veterans Affairs reports that at some point in their life, seven out of every 100 veterans (7%) will have PTSD. This rate is similar to that of the U.S. population in which six of every 100 adults (6%) will have PTSD in their lifetime. Currently, there are about 12 million people in the U.S. with PTSD.

“PTSD is often misunderstood, leading to stigma and misinformation that can prevent people from seeking help,” said Dr. Anthony Hassan, president and CEO of Cohen Veterans Network. “By increasing awareness and understanding about the disorder, we hope to empower more individuals to take that first step toward care. PTSD is treatable, recovery is possible, and support is available.”

The campaign features a series of short, informative videos with information and advice from therapists who work with PTSD every day. The videos address common questions and misconceptions, exploring topics such as why two people can respond differently to the same trauma, what causes PTSD, how to make the most out of trauma treatment, and the importance of using the term “PTSD” accurately. The campaign additionally features an [article](#) on Explaining PTSD to Kids: Four Steps for Parents, which provides strategies to help caregivers talk with children about PTSD in the home.

Since 2016, CVN has cared for over 85,000 clients and provided more than 770,000 clinical sessions. Approximately 21% of the network’s veteran and active duty clients have received treatment for PTSD. The network additionally treats a wide variety of mental health concerns including depression, anxiety, military transition challenges, adjustment issues, anger, grief and loss, family issues, relationship challenges, and children’s behavioral problems. Care is available through the network’s 22 [Cohen Clinics](#) serving 20 states



in-person and via CVN Telehealth, face-to-face video therapy.

For more information on “PTSD What Therapists Want You to Know” or to access the campaign video series and resources, visit cohenveteransnetwork.org/ptsd.

Cohen Clinic b-roll is available [here](#).

ABOUT COHEN VETERANS NETWORK

Cohen Veterans Network (CVN) is a 501(c)(3) national not-for-profit philanthropic organization for post-9/11 veterans, active duty service members and their families. CVN focuses on improving mental health outcomes, operating a network of outpatient mental health clinics in high-need communities, in which trained clinicians deliver holistic evidence-based care to treat mental health conditions. It was established in 2016 by philanthropist Steven A. Cohen with a commitment of \$275 million to build the network. Learn more about CVN at cohenveteransnetwork.org.